**Persuasive Speech Rubric**

**Speaker: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Topic: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Introduction \_\_\_\_\_/ 5 points**

\_\_\_\_\_ Attention grabber

\_\_\_\_\_ Builds interest- introduce PowerPoint/Slides/Keynote/Google Slides

\_\_\_\_\_ Previews topic- background information

\_\_\_\_\_ Apply the message to the audience’s lives

\_\_\_\_\_ Establish credibility

\_\_\_\_\_ State thesis

**Supporting Ideas \_\_\_\_\_/ 50 points**

\_\_\_\_\_ 1st reason **why** people should agree, with commentary (why this is important) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_ supporting detail

\_\_\_\_\_ supporting detail

\_\_\_\_\_ 2nd reason **why** people should agree, with commentary (why this is important) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_ supporting detail

\_\_\_\_\_ supporting detail

\_\_\_\_\_ 3rd reason **why** people should agree, with commentary (why this is important) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_ supporting detail

\_\_\_\_\_ supporting detail

\_\_\_\_\_ Opposing argument: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_ supporting detail

\_\_\_\_\_ Counter Argument

**Organization \_\_\_\_\_/ 5 points**

\_\_\_\_\_ Clear agenda \_\_\_\_\_ Smooth Transitions

\_\_\_\_\_ Evidence properly cited

\_\_\_\_\_ Three sources cited

**Delivery \_\_\_\_\_/ 15 points Conclusion \_\_\_\_\_/ 5 points**

\_\_\_\_\_ Well prepared \_\_\_\_\_ Adequate and effective

\_\_\_\_\_ Prepared note cards/ smooth use \_\_\_\_\_ Call to action

\_\_\_\_\_ Strong enunciation \_\_\_\_\_ Prepared to answer questions

\_\_\_\_\_ Appropriate facial expressions

\_\_\_\_\_ Eye contact 90% **Time \_\_\_\_\_ -5 points taken for**

\_\_\_\_\_ Appropriate volume and pace **every 30 seconds short of 5**

\_\_\_\_\_ Spoke with conviction **minutes**

\_\_\_\_\_ Appropriate appearance \_\_\_\_\_ Within the time limit (5-8

\_\_\_\_\_ Uses persuasive language minutes)

**Speech Total Points: \_\_\_\_\_/ 80 points**

**Slides Rubric: Content and Details \_\_\_\_\_/ 10 points**

**Slides \_\_\_\_\_/ 10 points** \_\_\_\_\_ 5-8 images

\_\_\_\_\_ Slide 1: \_\_\_\_\_ Brief written explanations

\_\_\_\_\_ Slide 2: \_\_\_\_\_ Easy to read print with images

\_\_\_\_\_ Slide 3: \_\_\_\_\_ Unique design

\_\_\_\_\_ Slide 4: \_\_\_\_\_ Captivating presentation

\_\_\_\_\_ Slide 5:

\_\_\_\_\_ Slide 6 (optional):

\_\_\_\_\_ Slide 7(optional):

\_\_\_\_\_ Slide 8(optional):

\_\_\_\_\_ Slide 9(optional):

**Total Speech Presentation \_\_\_\_\_/ 100 points**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**